

At Castlebrook, we are committed to helping groups and individuals effortlessly navigate the challenging and sometimes stressful, environments, relationships and circumstances encountered each day.

Simple to Rise seminars provide basic tools to understand personality types to further individual productivity and promote team member cooperation. Our propriety survey, customized for your organization, can be tailored to identify hurdles that may be specific to your industry or your firm.

We believe that if the simple concepts presented in **Simple to Rise** are adopted by your organization, then a healthier, more productive work environment will evolve. Concurrently, as individuals apply the skills learned through the **Simple to Rise** program, family and extended relationships also improve and create a happy and well-balanced work force.

Surviving The Hostile World seminars provide attendees the vital skills required to live amidst conditions that create hostility in professional, financial and domestic settings. Key insights on identifying stumbling blocks and overcoming obstacles are explored, as individuals tackle life's unexpected challenges.

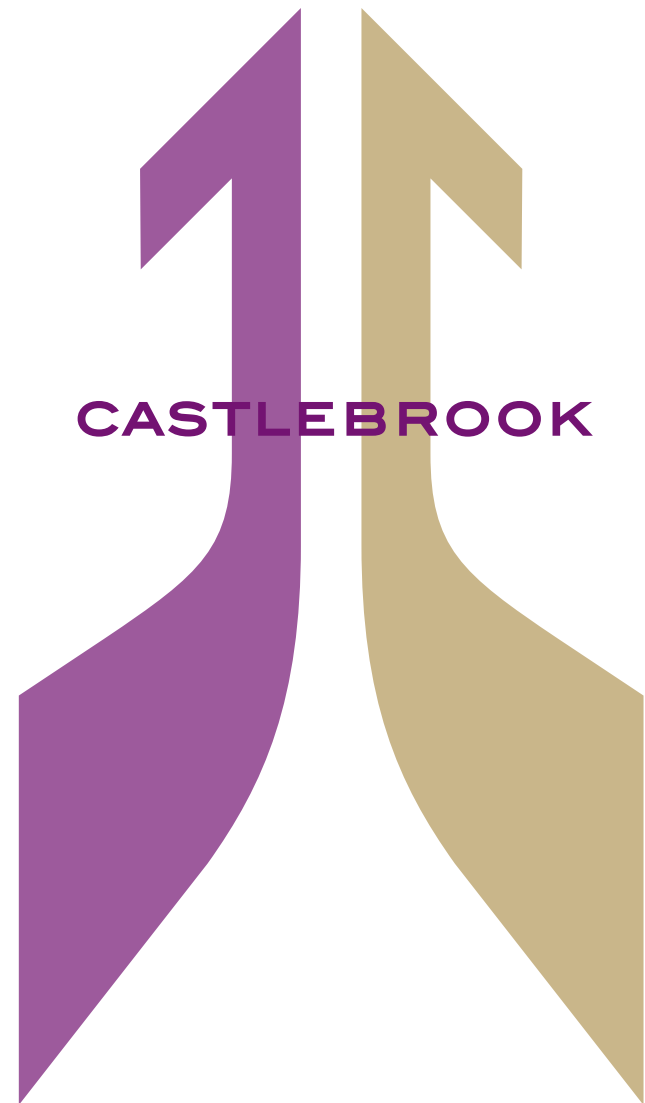
We hope you'll consider letting us encourage you and your team to achieve a new level of success, using the tools and tactics in our seminars. Thank you and we look forward to working with you soon!

Sincerely,
Ken Olsen
Founder
Castlebrook Management LLC

Visit us online at www.castlebrookonline.com.

To learn more about how Castlebrook Management can help you or your organization achieve new levels of success, call 877.360.7473.

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SEMINARS SPEAKING ENGAGEMENTS MANAGEMENT CONSULTING EXECUTIVE COACHING



BIOGRAPHY

For nearly three decades Ken has dedicated himself to convincing as many people as possible that “you control your destiny”. Whether leading a multinational corporation, speaking to a group of airline professionals to team members at a restaurant group, he consistently engages people through the use of stories and illustrations and connects them with a culture and story they can relate to. He is challenging, aggressive, compassionate, pragmatic, humorous, and thought-provoking. His captivating style has an appeal for people of all ages. Sometimes you laugh,

sometimes you cry, but rarely does anyone react indifferently to his message. Almost everyone walks away with tools to make radical improvements in their professional life, relationships, finances, emotional and physical health and well-being.

Although Ken’s background is in executive leadership, his ultimate desire is to “ignite the heart, not inflate the head.” His messages have inspired many people with such popular series as **Surviving the Hostile World** to **Simple to Rise!**

ENDORSEMENTS

:: Ken Olsen can help lead you to greatness. Through clever illustrations and practical teaching, he will not only help you avoid the all-too-common pitfalls of life, he can also teach you how to live a productive, purposeful and peaceful life. He has been very helpful in my everyday business and life situations. I highly recommend him everywhere I go.

Mr. Morton J. Weisberg
C.E.O., Multicare Management

:: Ken Olsen is one of the most gifted coaches I know. He exudes natural enthusiasm and a passion for professional and personal growth. Most importantly,

he understands the fine balance between a successful career and a significant life and his words have always empowered and encouraged me to seek and preserve both.

Dr. Charles Hsiao
Chairman and Co-Founder, Impax Pharmaceuticals
Vice-Chairman and Co-founder, Ivax Corp

:: Knowing Ken in a professional setting for more than 15 years, I often witnessed his tenacity, leadership and uncommon business sense. Companies and individuals interested in reaching new levels of success should make every effort to glean from Ken’s wisdom and experience.

Mr. Gerry Lipkin
President and C.E.O., Valley National Bank

:: Ken’s message should not be missed. The lessons of his immense experience are more than common sense and street smarts. What he offers are career- and life-changing practices based on many years of successful, real-life business experience. And his delivery through transparency and a sense of humor make it a pleasure to listen to him for five minutes or five hours. He’s a rare resource of wisdom.

Mr. Thomas Stuart
Group President, Catalent Pharma Solutions